

## Ad Content

(make any choices, recommendations for best readability)

| Contact Info (non-content)                                      |  |
|---|--|
| Individual Name   |  |
| Billing Address   |  |
| Phone   |  |
| Email   |  |
| Suggested Min Content (Recommend 1/4-1/3 Page)                  |  |
| Business Name   |  |
| Business Number   |  |
| Logo - Provide image:<br>Illustrator(pref), pdf, jpg            |  |
| Tag Line/Moto   |  |
| Business Address  |  |
| Business Email  |  |
| Bullets of Services   |  |
| Key Words (for<br>searchability, could use<br>Services Bullets) |  |
| Experience / Licence /<br>Insured                               |  |
| Awards / Ratings /<br>BBB                                       |  |
| Suggested Additional Content (Recommend 1/3-1/2 Page)           |  |
| Description of<br>Location                                      |  |
| Hours   |  |
| Discount Offers   |  |
| Website   |  |
| Suggested Max Content (Recommend 1/2-Full Page)                 |  |
| Map/Directions  |  |
| Images - Provide image<br>e.g. jpg, png, gif                    |  |
| Social Media Icons  |  |
| Brands/Other  |  |
| Multiple Locations  |  |
| Other - Colors, style, etc.                                     |  |